

## Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Page is a planned community near the Arizona/Utah border. Named for John C. Page, a 1930s commissioner of the Bureau of Reclamation, the city was planned and developed for the workers building Glen Canyon Dam in 1957. Though it began as a temporary camp for construction workers, Page has emerged as a self-sufficient and progressive city. Situated atop Manson Mesa, overlooking Wahweap Bay of Lake Powell, Page has become a major resort area. Flagstaff is 134 miles south via U.S. 89.

FOUNDED: 1957  
 COUNTY: Coconino County  
 DISTANCE TO PHOENIX: 282 miles  
 HIGHWAYS: US 89; SR 98  
 ENTERPRISE ZONE AVAILABLE

INCORPORATED: Yes - 1975  
 ELEVATION: 4,300 feet  
 DISTANCE TO TUCSON: 393 miles

## POPULATION

|                 | <u>1990</u> | <u>2000</u> | <u>2003</u> |
|-----------------|-------------|-------------|-------------|
| Page            | 6,598       | 6,809       | 7,150       |
| Coconino County | 96,591      | 116,320     | 128,925     |
| Arizona         | 3,665,228   | 5,130,632   | 5,629,870   |

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

## PRINCIPAL ECONOMIC ACTIVITIES

Lake Powell, the Navajo Generating Station, the federal government and tourism are major contributors to the economy. Recreational properties and public utilities are the predominant employers in Page. While the recreation-oriented firms experience seasonal employment peaks from March through November, the Salt River Project's Navajo Generating Station assures the stability of Page. The National Park Service estimates that the Page/Lake Powell area had 3.1 million visitors in 1997.

| <u>County Employment</u>          | <u>2003</u> |
|-----------------------------------|-------------|
| Construction                      | 2,650       |
| Educational & Health Svcs         | 6,725       |
| Financial Activities              | 1,500       |
| Government                        | 18,750      |
| Information                       | 450         |
| Leisure & Hospitality             | 10,950      |
| Manufacturing                     | 2,950       |
| Professional & Business Svcs      | 3,000       |
| Trade, Transportation & Utilities | 9,325       |

Sources: Arizona Department of Economic Security

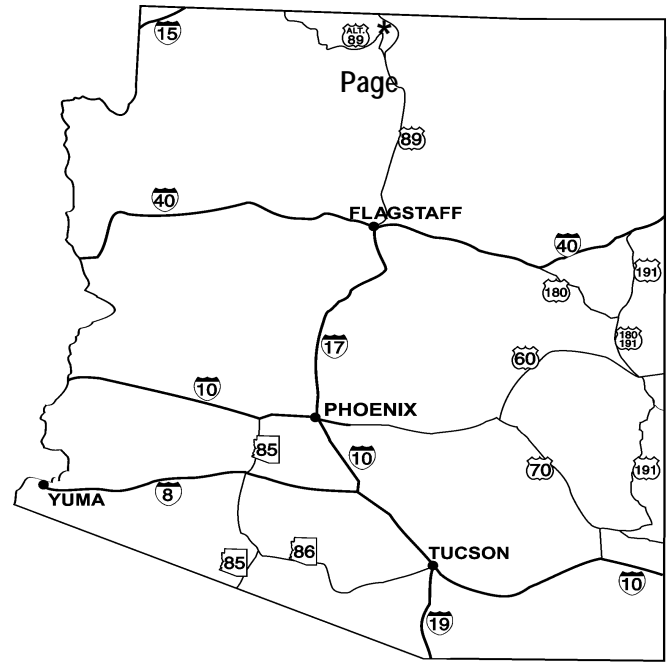
Figures are organized under the North American Industrial Classification System (NAICS).

## Major Private Employers

|                       |                                      |
|-----------------------|--------------------------------------|
| ARAMARK               | Navajo Generating Station/Salt River |
| Page Hospital         | Page Steel                           |
| Yamamoto Customs Bait |                                      |

## Major Public Employers

|                              |                       |
|------------------------------|-----------------------|
| Bureau of Reclamation        | City of Page          |
| Coconino Community College   | National Park Service |
| Page Unified School District |                       |



## LABOR FORCE DATA

|                      | <u>1990</u> | <u>2000</u> | <u>2003</u> |
|----------------------|-------------|-------------|-------------|
| Civilian Labor Force | 3,432       | 4,551       | 4,754       |
| Unemployed           | 205         | 208         | 240         |
| Unemployment Rate    | 6.0%        | 4.6%        | 5.0%        |

Sources: Arizona Department of Economic Security.

| <u>Growth Indicators</u>    | <u>1990</u> | <u>2000</u> | <u>2003</u> |
|-----------------------------|-------------|-------------|-------------|
| New Bldg. Permit            | 132         | 289         | 240         |
| Taxable Sales (\$)          | 85,715,500  | 178,498,450 | 164,923,450 |
| Net Assessed Valuation (\$) | 22,966,042  | 44,044,346  | 50,131,154  |

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

## SCENIC ATTRACTIONS

Lake Powell is the center of recreational opportunities for Page. The lake has 1,960 miles of shoreline, which is longer than the entire west coast of the continental United States. There are 96 major canyons to explore as well as Rainbow Bridge National Monument that can be explored via watercraft. Located in the center of canyon country, Page is just a short drive from the North or South Rim of the Grand Canyon, Bryce and Zion National Park, Monument Valley and Canyon de Chelly. Annual events include, golf tournaments on Lake Powell National Golf Course, bass fishing tournaments, mountain bike racing, rodeos, Native American dance performances and pow wows, art shows and an air show with hot air balloons, vintage aircraft and monster trucks.

## TAXES

| Property Tax Rate  | 1990   | 2000   | 2003   |
|--------------------|--------|--------|--------|
| Elem/High School   | 5.54   | 4.30   | 4.17   |
| City/Fire District | 0.93   | 0.00   | 0.00   |
| Countywide         | 1.66   | 1.71   | 1.81   |
| Total              | \$8.13 | \$6.01 | \$5.98 |

Sources: Arizona Tax Research Foundation  
Note: Tax rate per \$100 assessed valuation.

*NOTE: School district participates in the Coconino Association for Vocation, Industry, and Technology (CAVIAT).*

## Sales Tax Rate

|        |       |
|--------|-------|
| City   | 2.00% |
| County | 0.80% |
| State  | 5.60% |

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

## COMMUNITY FACILITIES

The city of Page offers a broad range of community facilities including two museums, a senior citizen center, a library, a recreation center, one visitor center, a swimming pool, indoor theater, golf course, three parks, six lighted tennis courts, several football, softball and baseball fields, as well as the Navajo Le Chee Chapter House.

## Educational Institutions

|                   | Public | Private |
|-------------------|--------|---------|
| Charter School    | Y      | N       |
| Community College | Y      | N       |
| Elementary        | Y      | N       |
| High School       | Y      | N       |
| Middle School     | Y      | N       |
| Technical         | Y      | N       |

## Financial

Number of Banks: 6

## Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

## Airports City of Page Airport

has a paved 5,499-ft runway and a 2,200-ft. gravel runway.

## Medical

Page has one acute-care hospital and three medical, one mental health and three dental clinics.

## Hotel and Lodging Facilities

Number of Rooms: 1,500

Meeting Rooms: 7

Capacity of Largest Facility: 802

## Industrial Properties

Page has one industrial park (102 acres) with all utilities and highway access. For information, contact the city of Page.

## Utilities

|                |                                |              |
|----------------|--------------------------------|--------------|
| Electricity    | Municipal (Page)               | 928.645.2419 |
| Propane        | Black Mountain Gas (Page)      | 928.645.2391 |
| Telephone      | Qwest (statewide)              | 800.244.1111 |
| Waste Disposal | Parks & Sons                   | 928.645.3885 |
| Water & Sewer  | Municipal (Page) Water & Sewer | 928.645.8861 |

Cable Providers: Yes

Cable Internet Service Provider: No

Digital Switching Station: No

Fiber Optics: No

Internet Service Provider: Yes

## Weather

| Month      | Average Temperature (°F) |               | Average Total<br>Precipitation (Inches) |
|------------|--------------------------|---------------|---|
|            | Daily Minimum            | Daily Maximum |   |
| January    | 25.4                     | 43.4          | 0.51                                    |
| February   | 30.8                     | 50.8          | 0.48                                    |
| March      | 37.1                     | 59.8          | 0.64                                    |
| April      | 44.4                     | 69.4          | 0.43                                    |
| May        | 53.5                     | 80.0          | 0.41                                    |
| June       | 63.3                     | 91.3          | 0.16                                    |
| July       | 69.5                     | 96.5          | 0.50                                    |
| August     | 67.5                     | 93.4          | 0.69                                    |
| September  | 59.0                     | 84.7          | 0.66                                    |
| October    | 47.4                     | 71.3          | 0.87                                    |
| November   | 35.2                     | 54.9          | 0.52                                    |
| December   | 26.6                     | 44.2          | 0.49                                    |
| Yearly Avg | 46.7                     | 70.0          | 6.36                                    |

*Western Regional Climate Center, wrcc@dri.edu. Period of record 1957-2003. Average Total Snowfall 4.7".*

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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